

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**RESPONSE F  
AND REQUEST FOR RECONSIDERATION**

APPLICANT(S): James B. Kargman      DOCKET NO: P06,0189-02  
SERIAL NO.: 09/966,223      ART UNIT: 3621  
FILED: September 28, 2001      EXAMINER: Winter, John M.  
CONF. NO. 5896  
TITLE: Method for Simplified One-Touch Ordering of Goods and Services  
from a Wired or Wireless Phone or Terminal

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Mail Stop Amendment  
Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

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Dear Sir:

Applicant responds as follows to the Office Action dated February 11,  
2008 ("OA"), and respectfully requests reconsideration based on the following  
discussion.

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**Remarks/Arguments** begin on page 2 of this paper.